UAE Price Index

September 2026 vs August 2026

Median price change	Products tracked	Sales that were fake	Price observations
–	0	0.0 %	381
mean –	0 cheaper · 0 dearer	0 of 1 discounted	store prices checked

Price movement by category

Category	Products	Median	Mean	Fake-sale share

Cheapest stores

share of product-days with the lowest price

1. Amazon.ae — **100.0 %**

Method

Price movement compares each product’s average daily lowest in-stock price (delivery included, Dubai) in the month with the month before; categories show the median across their products. A discount is a day on which the lowest price falls at least 3 % under the day before and at least 5 % under the median of the previous 30 days; it is a fake sale when that price is not more than 2 % under the lowest price of the previous 90 days – the “sale” only returns to a price already seen. Cheapest stores: the share of product-days on which a store held the lowest price.